Future care goes bio and digi

Welcome!

KYÖSTI OIKARINEN
Chairman of the Executive Board, the City of Oulu
OuluHealth ecosystem stakeholders

PRIVATE SECTOR:
- HEALTH & LIFE SCIENCE COMPANIES

PUBLIC SECTOR:
- OYS
- OULU SOCIAL & HEALTHCARE SERVICES

RESEARCH SECTOR:
- OULU UNIVERSITY
- OUAS
- VTT
- CHT, MRC, BIOCENTER, BIOBANK

CITIZEN
OuluHealth ecosystem comprises several stakeholders from academia, public sector, and private sector. Through collaboration, it boosts innovation opportunities for companies and healthcare professionals for future care.
At a national level: **The eHealth Centre of Excellence in Oulu** will be a strong partner
At the international level: **EU mHealth HUB** in Oulu will effectively support pioneering potential of Finland

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**OuluHealth ecosystem targets**

**What will be available in Oulu in 2025?**

1. **Effective, patient-oriented and efficient social and healthcare services**
2. **Personalised healthcare and well-being services**
3. **The smartest hospital in the world**

- From testing into practice: Successful digital transformation process
  - (Utilization of digital technologies – medical imaging, robotics, printed electronics, artificial intelligence, 5G/6G)

**Where do we focus in 2018?**

- At a national level: **The eHealth Centre of Excellence in Oulu** will be a strong partner
- At the international level: **EU mHealth HUB** in Oulu will effectively support pioneering potential of Finland
Where and how do we differ in Oulu?

1. Young, well-educated and growing population
2. Culture that encourages to implementation and testing of new innovations
3. Wide and easy collaboration between partners (OIA)
4. Convenient sized city in the North with excellent logistics
5. Nature and city life at close hand, clean, stable and safe environment
Welcome to Oulu and Enjoy the afternoon!