

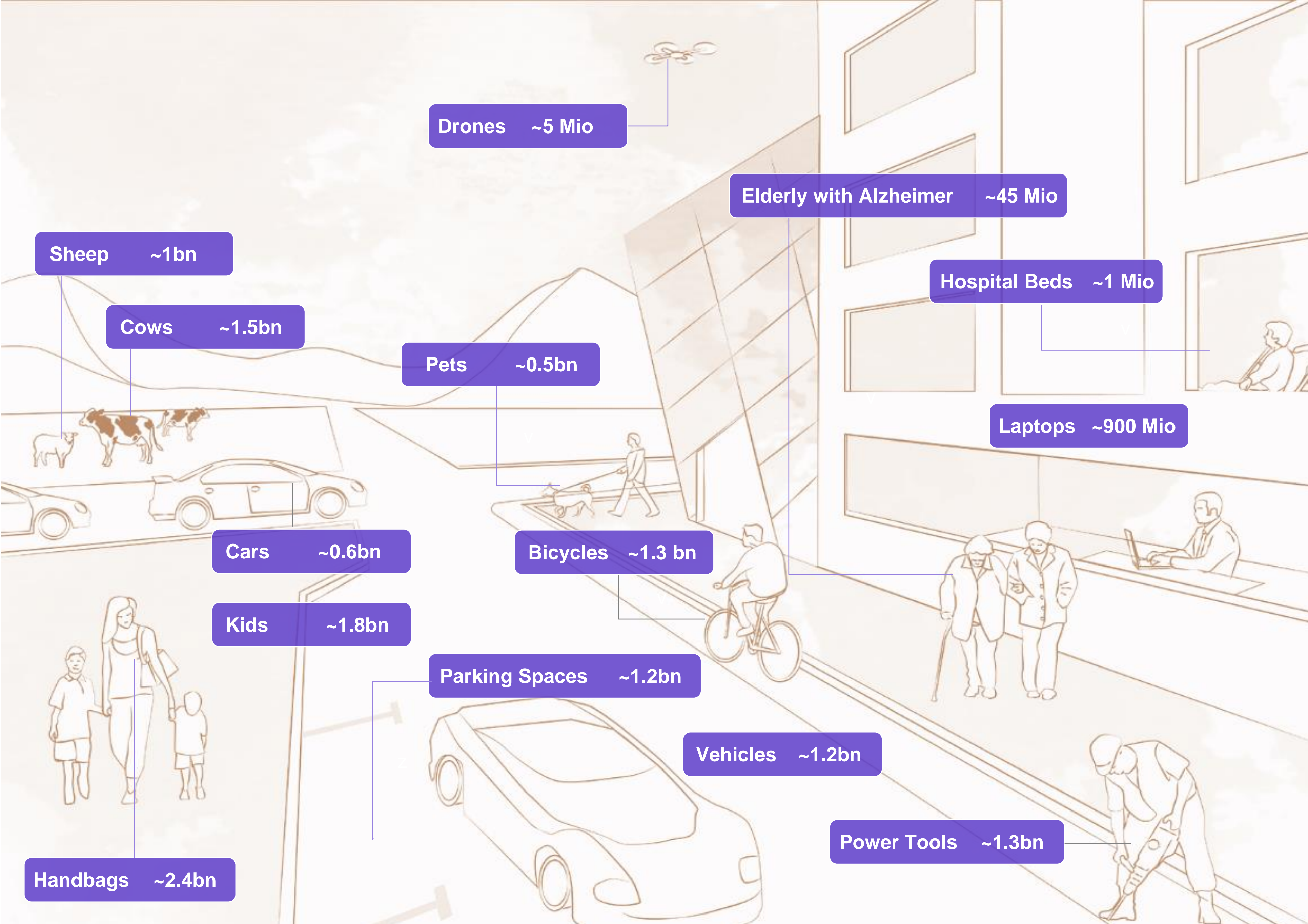
Building Smart IoT solutions

Guidelines for techpreneurs

Karolina Mosiadz

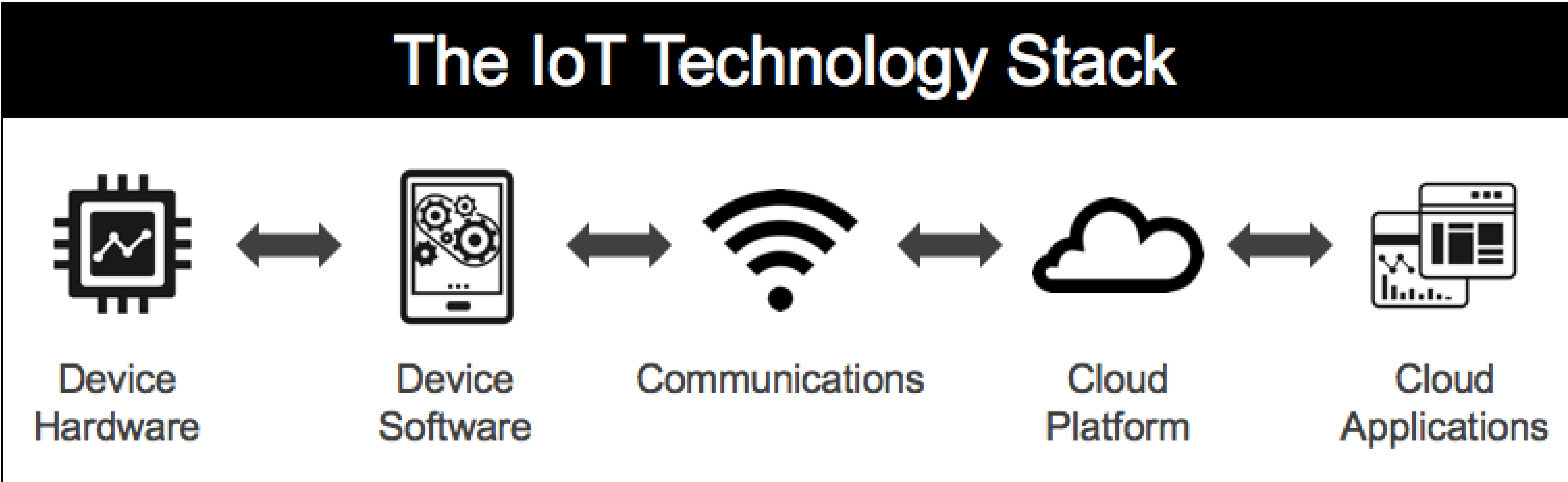
geeny.io



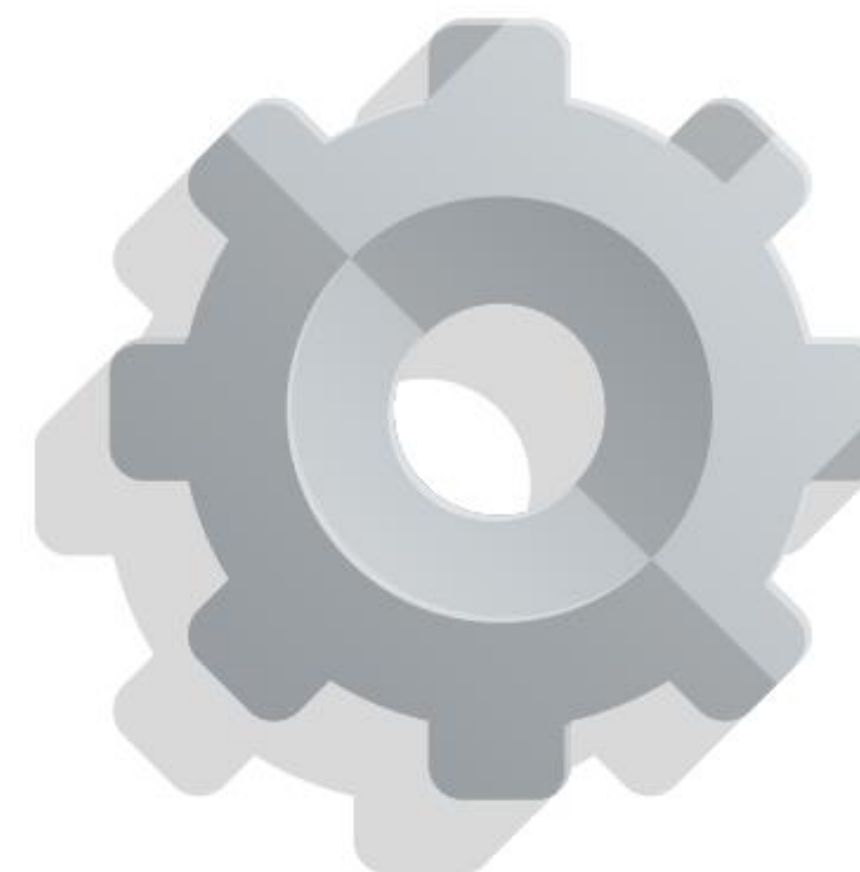
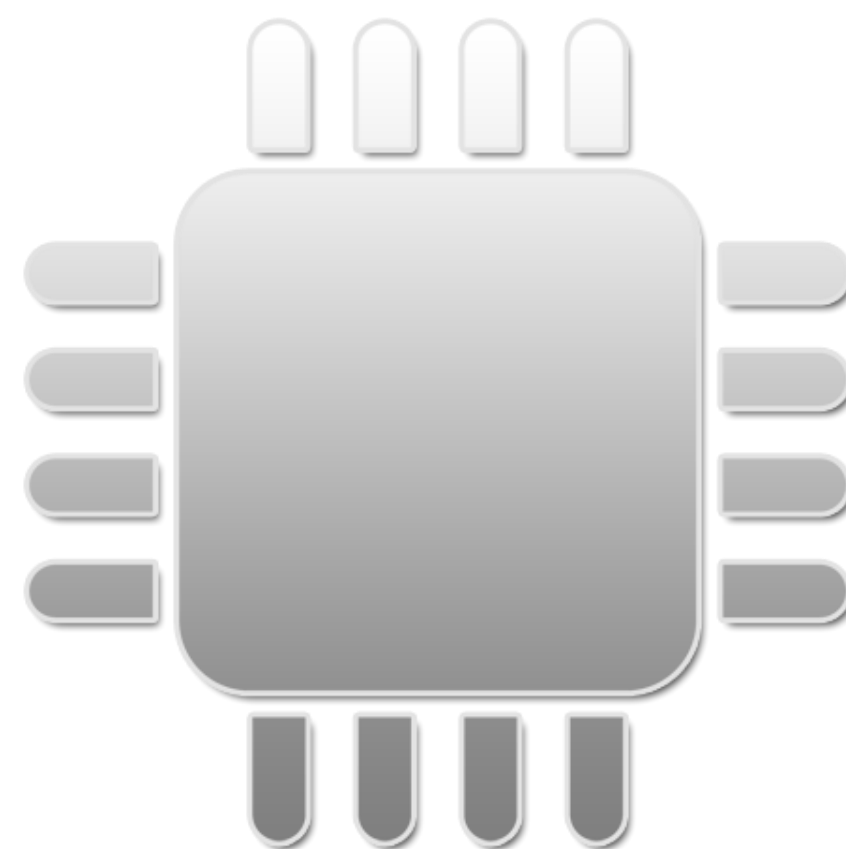


Internet of Things

In the future "everything" will be connected



Separate data, HW and SW to unleash the potential of IoT



- Increased opportunity for creating new value
- Faster deployment
- Minimised risk of bringing updated features to the market

What are the opportunities

- APIs
- Value added services
- Data mediation
- White label hardware

Log in



Make a use of data



Create apps



Create value

CONTROL THE TEMP FOR A PET DURING A HEAT WAVE

ADJUST YOUR DIET BASED ON YOUR FITNESS LEVEL

AUTOMATICALLY TIME YOUR WORKOUTS BASED ON YOUR ENERGY LEVEL

SYNC THE SHOWER WITH FITBIT

GEENY

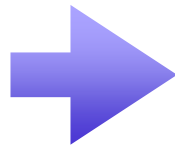
VALUE ADDED SERVICES
MARKETPLACE

CATEGORIES

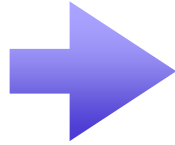
- Pet care
- Smart care
- Fitness
- Smart home

ALGORITMS

- Algorithm to distinguish between different movements
- Energy levels analysis
- Heartbeat analysis
- Movement tracking



RAW DATA



COMPLEX DATA
PROCESSING



TAKES A TEAM OF ENGINEERS
SKILLED IN MACHINE LEARNING

HANDLES IT FOR YOU

Only about 20% of IoT Product Managers have experience managing hardware

Focus on what you do the best



Get in Touch

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